



M O B I V O X

Mobivox|PL

**Voice Platform
Intelligent Relationships
Complete Partner Tools**

**Voice Search 2009
B303 – Managing Communications and Contacts**

March 4, 2009

Voice Activated Platform and Services

Direct to Consumer Services

- Living lab with millions of calls placed to-date

MOBIVOX | PL Platform for Partners

- Strategic Voice Services & Online Community partners launched

Voice Activated Platform and Services

Direct to Consumer Services

- Living lab with millions of calls placed to-date

MOBIVOX | PL Platform for Partners

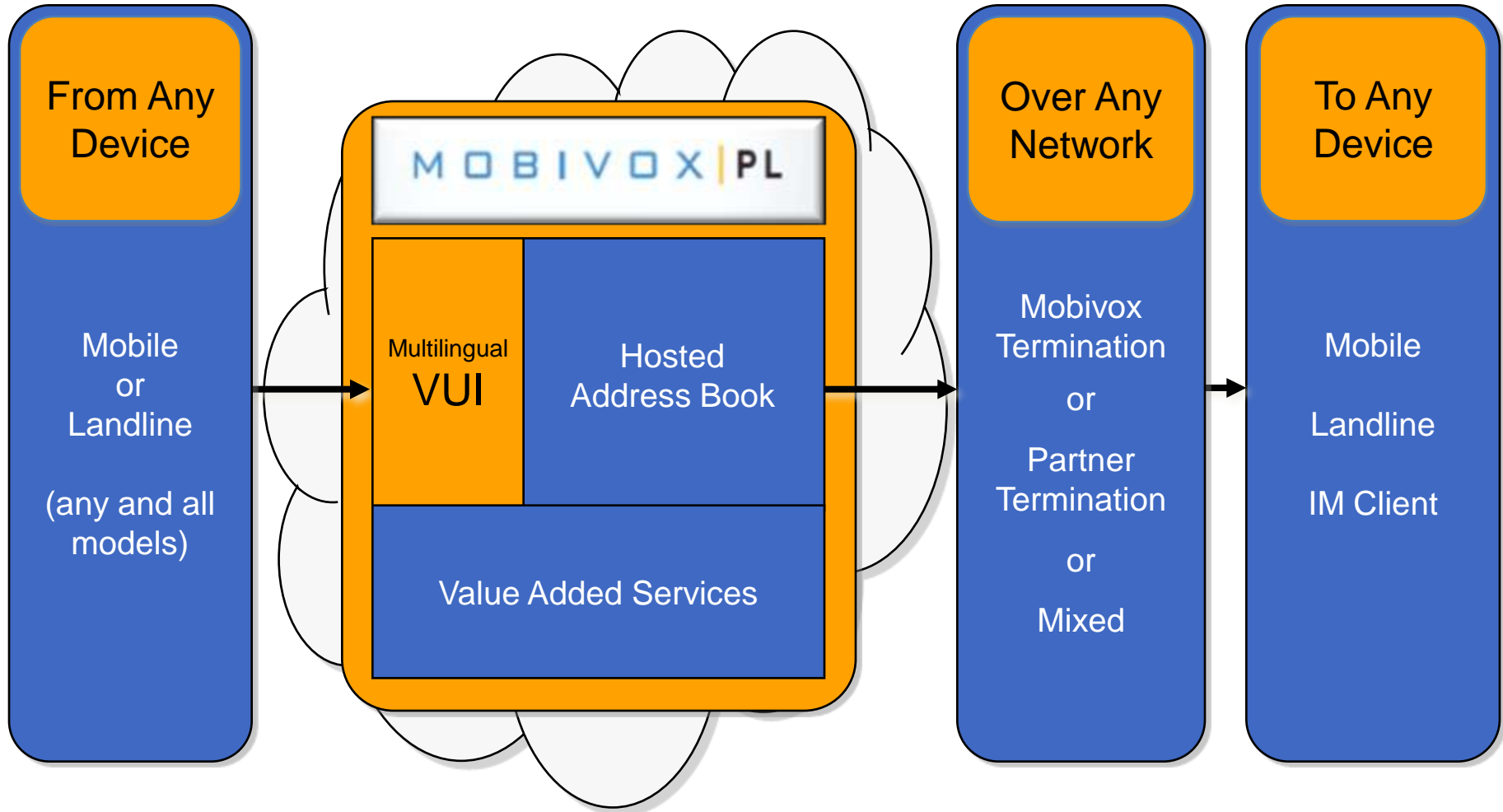
- Strategic Voice Services & Online Community partners launched

**Multilingual
Voice User Interface
(VUI)**

**Hosted
Contact Storage &
Management**

**Network Agnostic
Infrastructure/
Back-end Services**

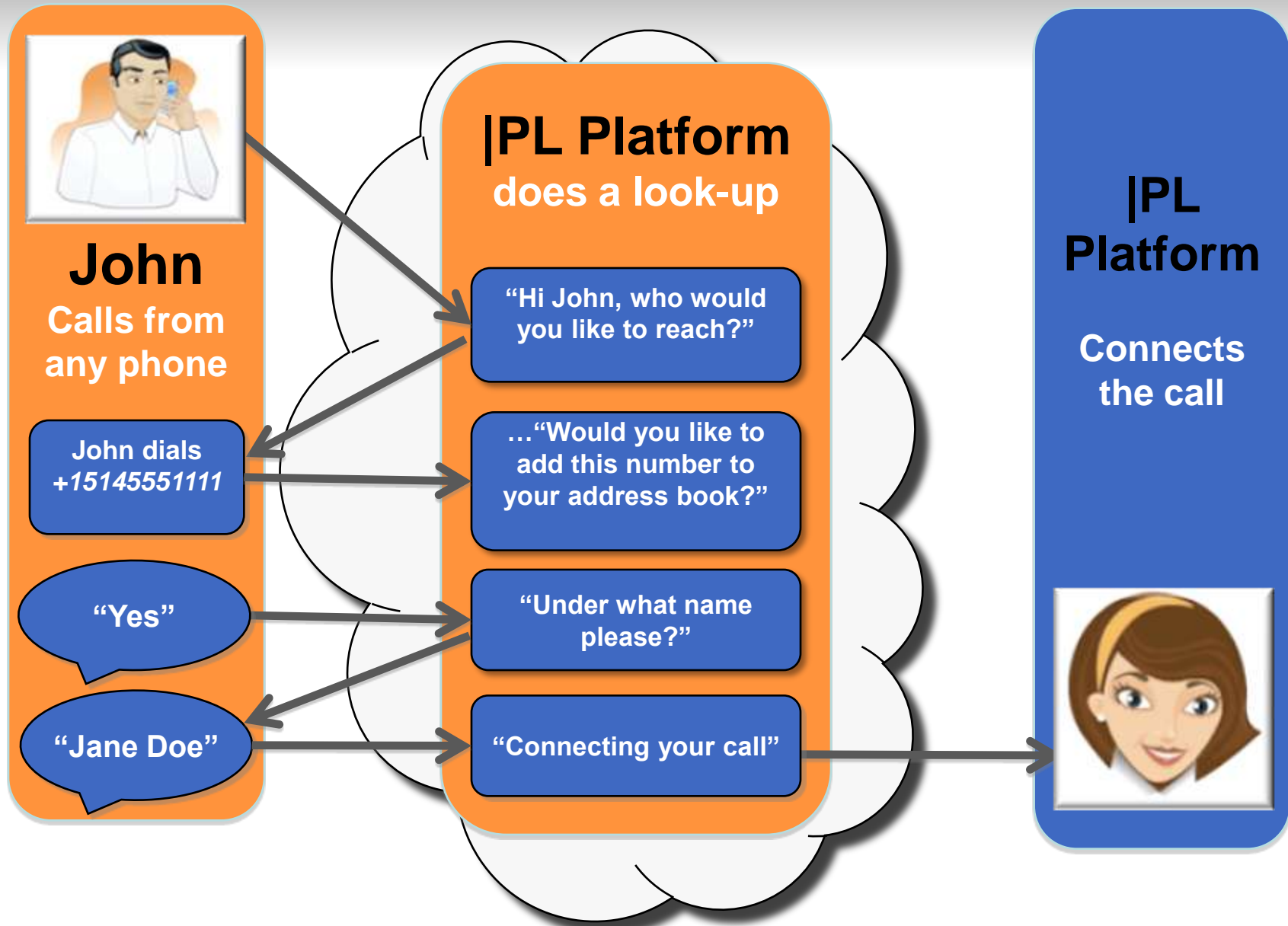
MOBIVOX|PL at a Glance



The Web-Less Address Book



MOBIVOX



But can a VUI do more?

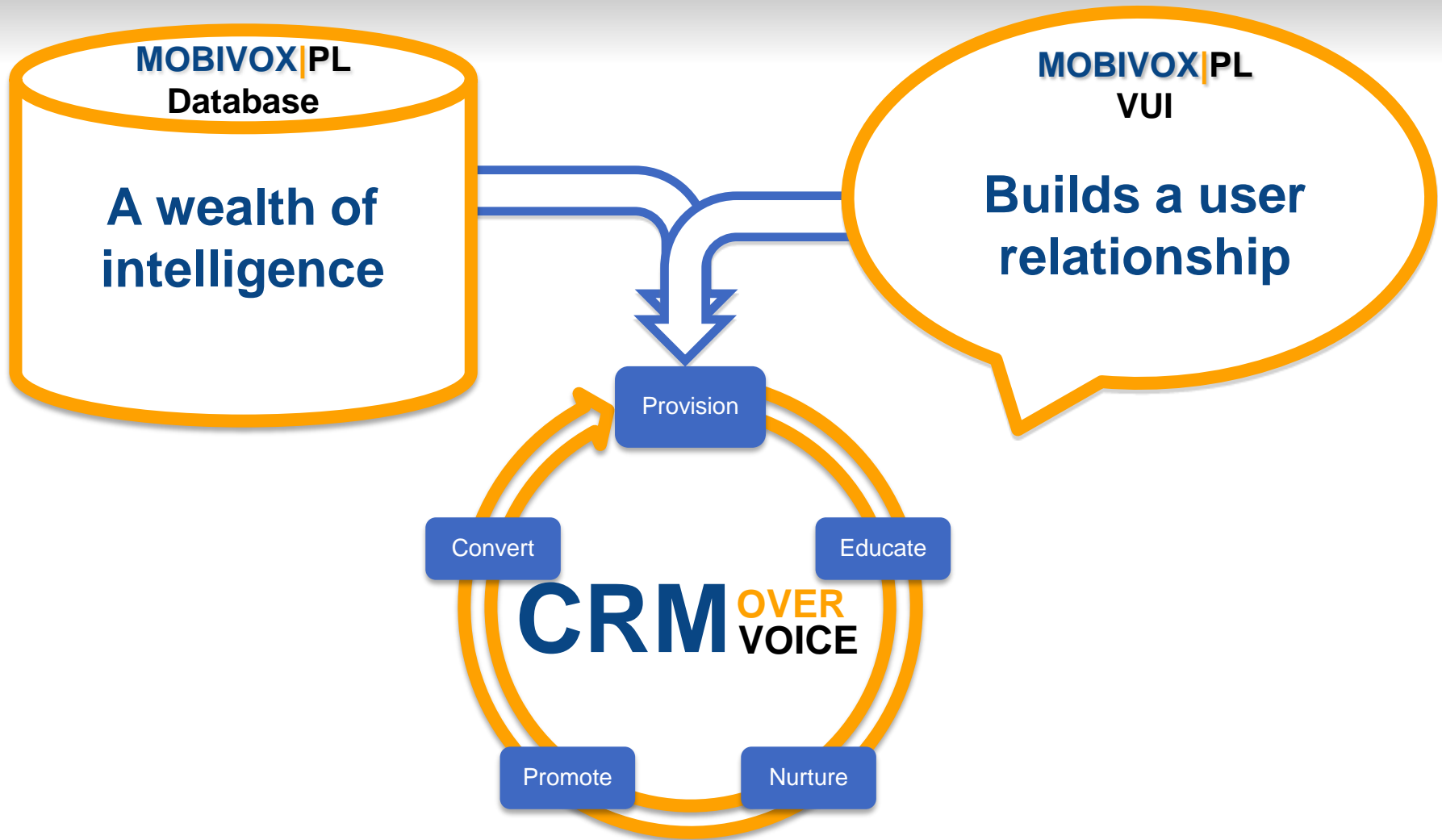
MOBIVOX|PL
Database

**A wealth of
intelligence**

MOBIVOX|PL
VUI

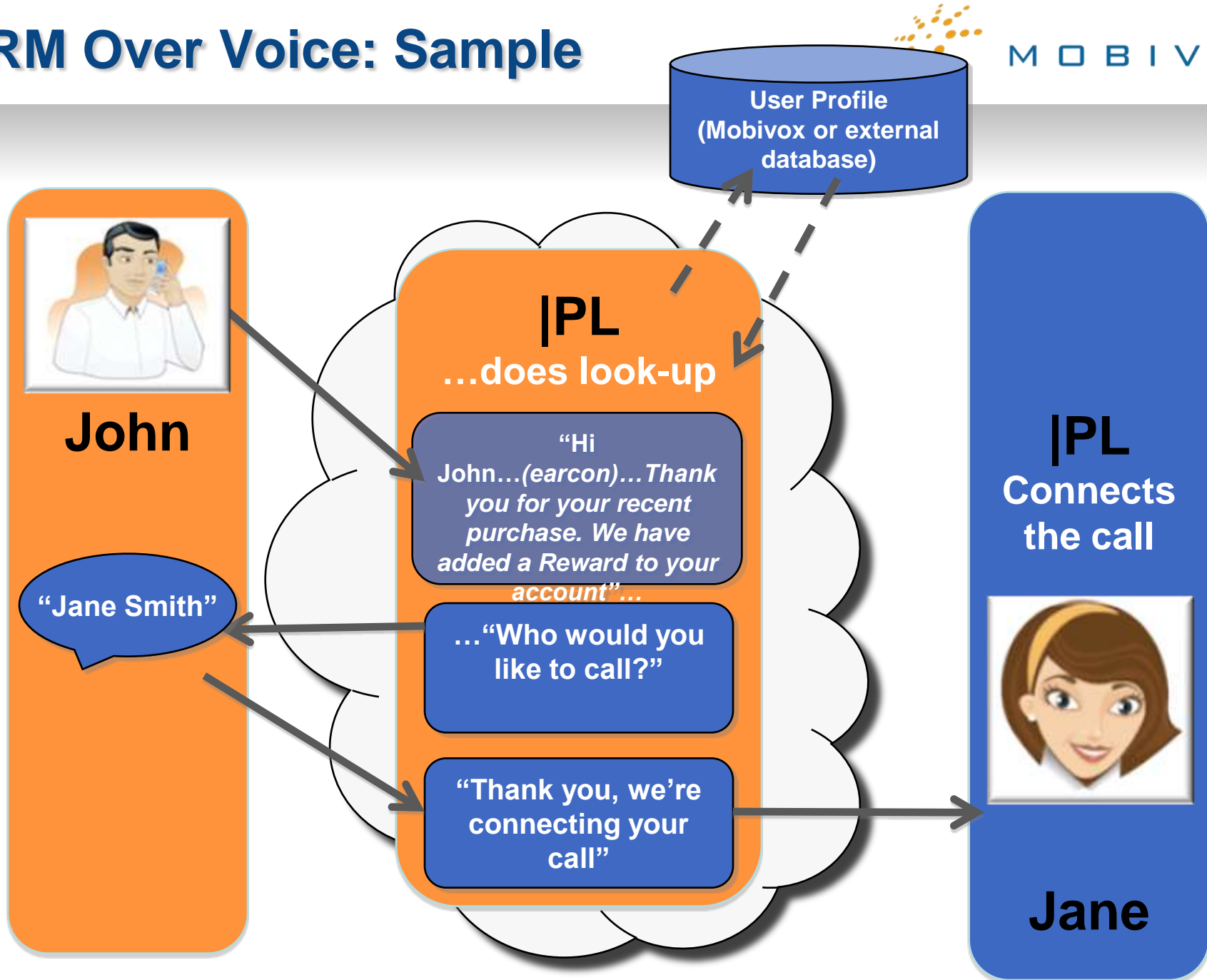
**Builds a user
relationship**

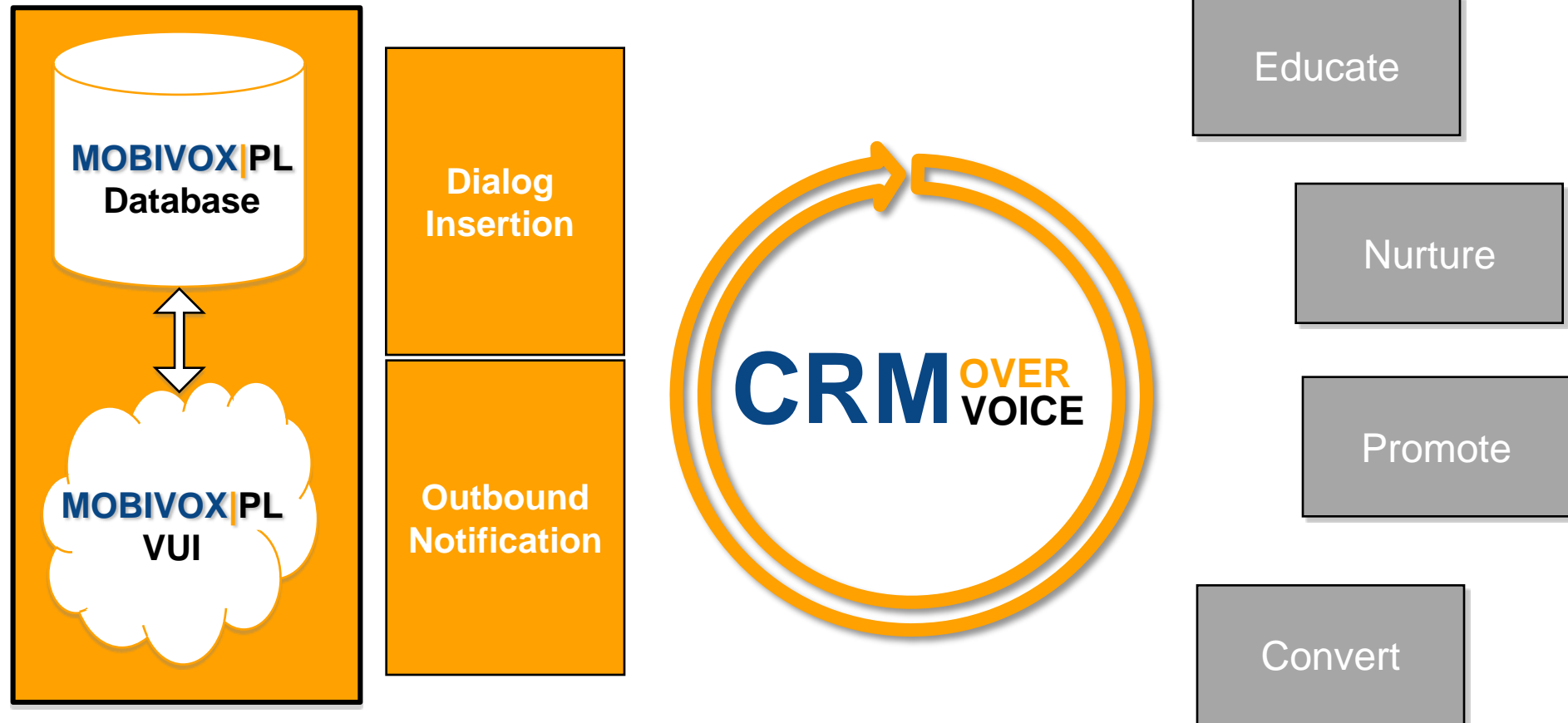
New way of doing things



Voice-based interactions combined with existing data and intelligence, form a unique set of CRM processes

CRM Over Voice: Sample





Voice is a powerful tool for partners' CRM processes

CRM **OVER**
VOICE

DEMO



Complete Partner Tools



Offer
Management

Provisioning
Over Voice

CRM **OVER**
VOICE

**Easy to
Create Offers**

**Easy to
Ramp Users**

**Easy to
Engage Users**

A complete set of voice tools to augment
a partner's CRM activities

Peter Diedrich | CEO
peter.diedrich@mobivox.com

MOBIVOX Montréal
651 Notre-Dame West, Suite 550
Montréal, Québec, H3C 1H9 Canada

www.mobivox.com
blog.mobivoxpl.com
(514) 667-0849