

Environmental Noise No Longer Relevant for Speech Recognition.

Adithya M.R. Padala – President &
CEO – UmeVoice Inc.

www.theBoom.com



Introduction

- Umevoice founded in 1995
- Focused on voice recognition for trading
- Customers:



Typical statement “IBM offer 1 million at 128.99”

Typical sale: \$1 M+ for 20 users

Serendipitous Invention

- Trading rooms are noisy places
- Exchange floors are much noisier
- Babble noise is much tougher than other noise to eliminate
- We **accidentally** invented noise canceling technology!



The World's Best Noise Canceling Headsets



Transforming the Company

- Million \$ customer - \$100 customer
- Creation of multiple products from one
- Creation of multiple markets: Consumer, Military, Fortune 500 Companies, Racing
- The internet



Speech Applications That Have Come Our Way

Consumer:

- Voice dialer, Voice search, Dictation

Wall Street:

- Looks, Entering Trades, Queries

Military:

- Speech apps on laptops in Humvees, Translation, Flight lines

Industrial:

- Voice picking, Quality assurance

Other Environments where our technology has been effective

- Emergency rooms
- Legal applications
- In the car
- On the beach



Where There's Noise There's an Opportunity

- Most people have stayed away from speech apps
- Technologically this is no longer a problem
- Focus on the creation of value
- **Consumer, Wall Street, Military, Nascar, Industrial**

Summary

- Noise a non issue
- If your environment is really noisy speech apps can still work fine
- Focus on the value to the customer
- Plenty of opportunity