



Building a Speech Platform for Mobile
Developers

AVIOS Mobile Voice Conference

iSpeech is the McDonald's of Speech

- ✓ Fast service
- ✓ Reliable burger
- ✓ Best fries



Speech Tech Value Chain



ASR

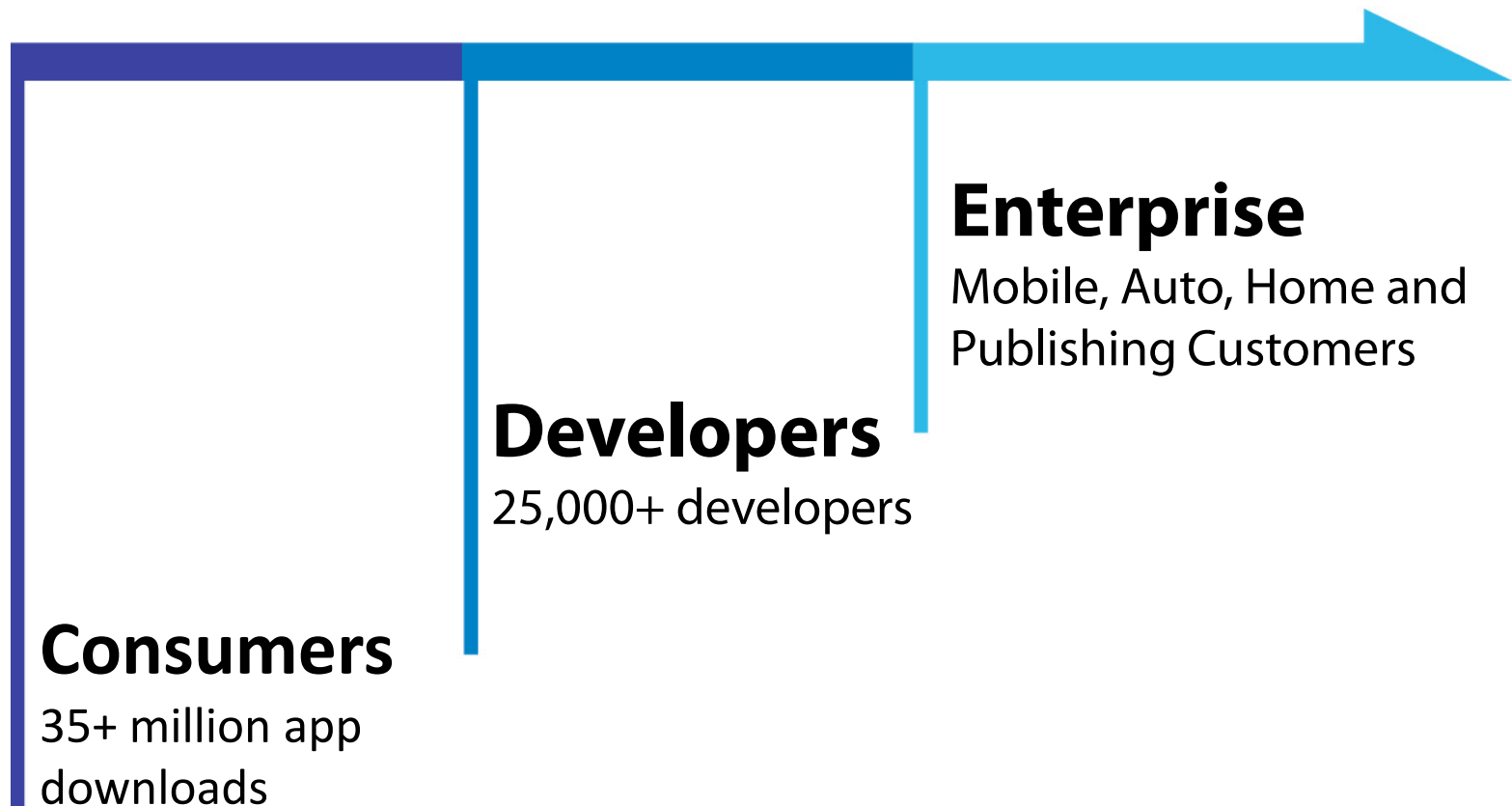


NLP



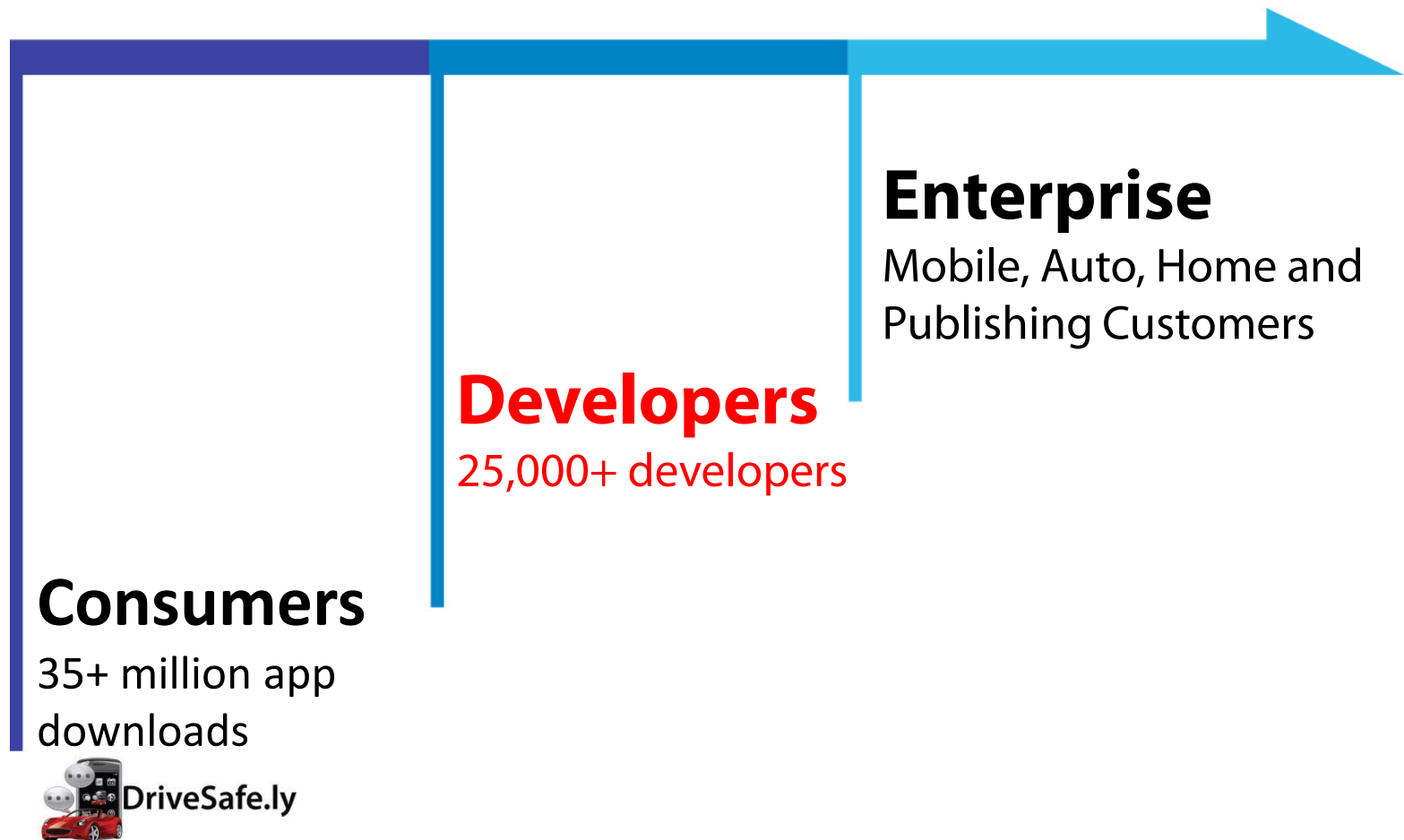
TTS

iSpeech customers



DriveSafe.ly

iSpeech customers



Developers are the future of our industry, not “Virtual Assistants”

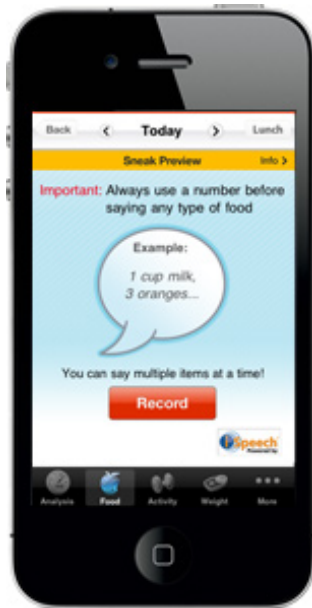


High Demand for Speech Development Platforms

- **iSpeech**
 - **25,000 registered developers – 54% active**
 - **> 2 billion API calls**
 - **Mostly iOS and Android**
- **Developer solutions from Nuance, AT&T, Google and others**
- **Applications spanning entertainment, productivity, navigation, travel, retail, food, health, translation**

Examples

About.com



Challenges in Supporting Developers

- **On boarding/sales process**
- **Consistency in Quality – Custom SLMs, Grammars**
- **Monetization**
- **Support – Forums, Sales Engineers**
- **Platform differences – supporting different SDKs**
- **Cloud vs. Embedded**
- **Language Support**
- **API Feature Requests**
- **NLP – Everyone’s definition is different**
- **Identification, tracking and analytics**

Takeaways

- **Look beyond the Virtual Assistant model**
- **The future of speech is in developers**
- **Let's work together to solve challenges and create a vibrant developer ecosystem around Speech Tech**



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