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# Conversational Toys and Devices: Market Opportunities

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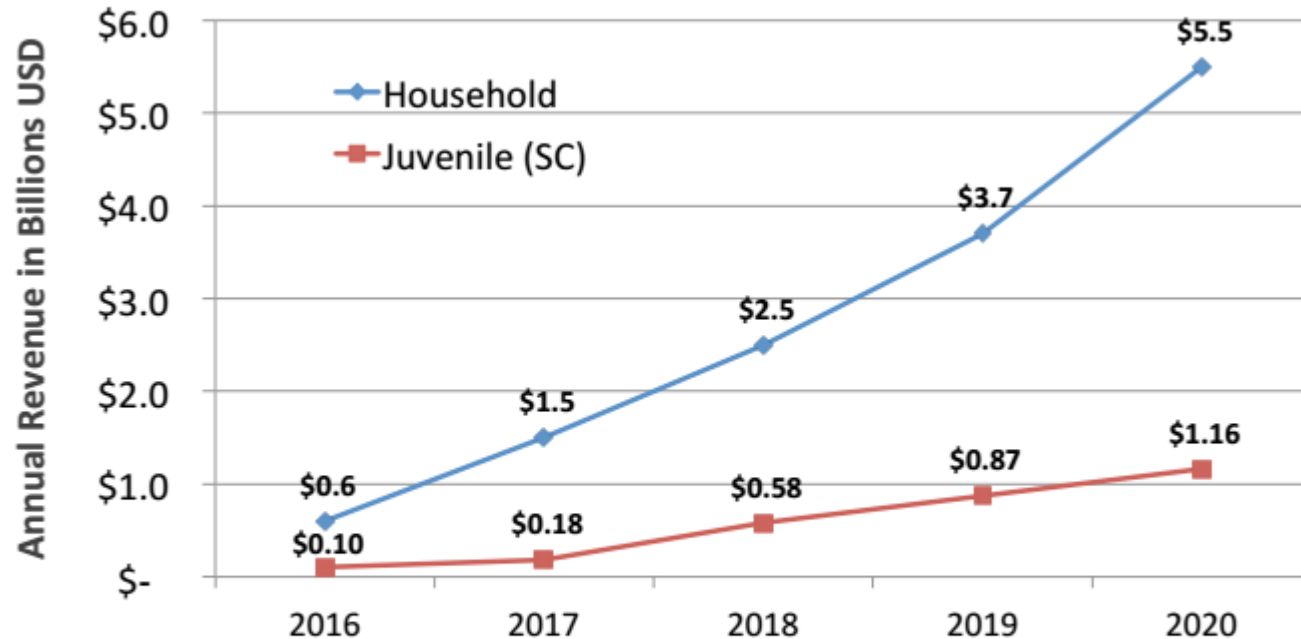
# Vision

Our world will be increasingly populated by smart conversational devices.





## Household & Juvenile VUI-based Devices



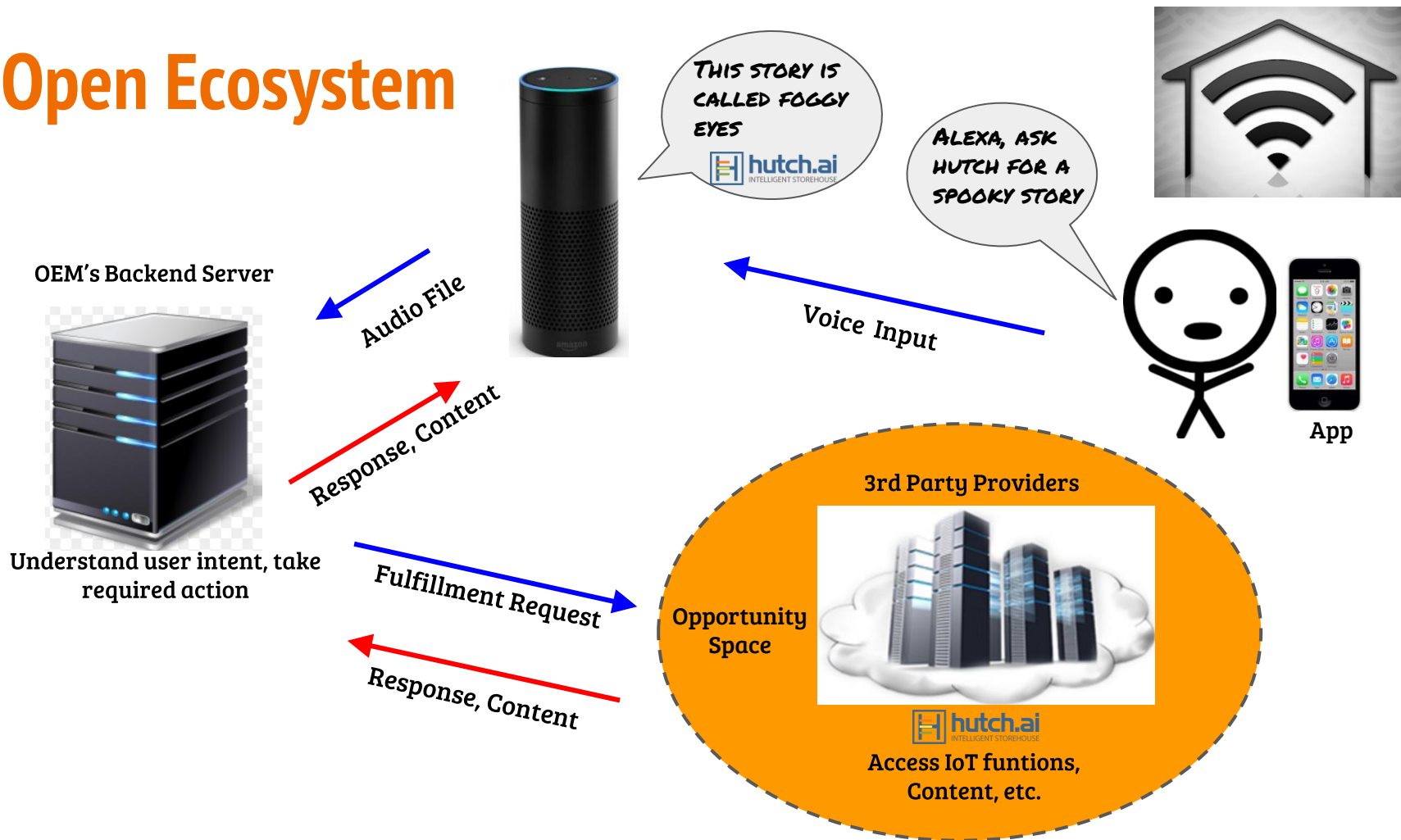
1. Revenue forecasts do not include services revenue.
2. US market is approximately 30% of the Global Market.
3. Household includes devices such as the Amazon *Echo*.
4. Our SC100 product/platform is in the Juvenile category.

Courtesy of:



**Siliconic Home**

# Open Ecosystem



# Top Challenges

Perception / Media Bias

Privacy & Security

Closed Platforms

Content

Skills



# Opportunities

IoT Skills

Content Creation & Curation

Discovery Services

Product Placement

Advocacy

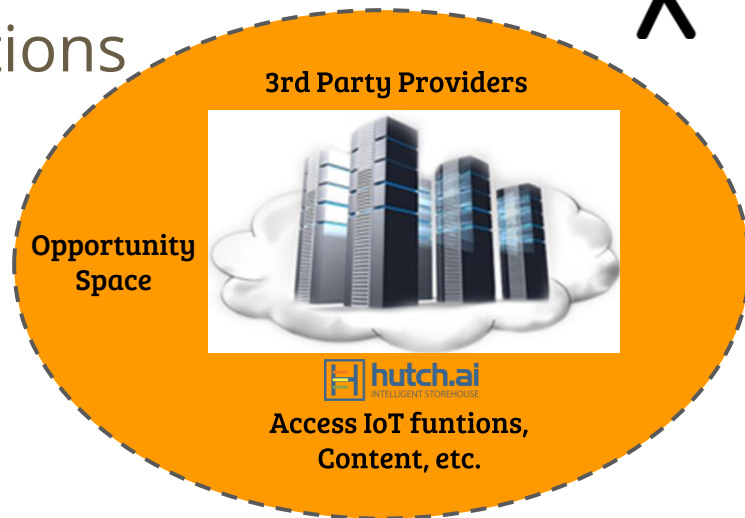
# Potential Revenue Models

Licensing skills to device makers

Direct-to-consumer subscriptions

Discovery Services

Product Placement





Talking devices.  
They're coming.  
They need something to say.



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